

## News Release

November 16, 2015

### **Oh No! You Might Miss Recycling & Trash Collection at Thanksgiving**

*Des Moines collection dates can change – never miss another collection with Free App*

Thanksgiving is just around the corner and with it comes lots of recyclable bottles and packaging, food waste and trash. What if you miss your collection day because the date changes due to the holiday?

It can be a real problem for some people who usually have collection on a day that falls on a holiday like Thanksgiving or Christmas. Recyclables and trash can stack up for a week, maybe two. That's inconvenient.

But if your collection day has moved, it's easier than you think to get the information you need to put your recycling and trash at the curb on the right day...and to make sure a free reminder about changes comes directly to your email from now on. You choose when you want to get the reminder.

**RecycleCoach.com** helps Des Moines area residents be better recyclers so you never miss getting recyclables and trash to the curb on collection day again, no matter when it is.

Currently 40% of what goes to landfill in Des Moines could be recycled. By recycling more containers and paper packaging, residents can save landfill space and extend the life of the landfill site. Plus, recycling creates jobs. Today, Iowa's recycling programs support 10,400 jobs. So with more recycling, Des Moines area residents win, the environment wins, and the economy wins.

Des Moines area residents can sign up to get a free personalized collection calendar and free collection day reminders at [RecycleCoach.com](http://RecycleCoach.com)

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About [RecycleCoach.com](http://RecycleCoach.com)

We're a small group of committed individuals who have been working for 15 years to improve communications between municipalities and residents about recycling. Our goal is to help people be better recyclers, and we would like your support. We're launching [RecycleCoach.com](http://RecycleCoach.com) to help bridge the gap between what local governments are able to do, and what residents need in order to be better recyclers. [RecycleCoach.com](http://RecycleCoach.com) provides free online reminders that residents set themselves. Like us on [Facebook](#) and tweet on [Twitter](#).

Contact:

Want to know more about RecycleCoach.com's free reminders?

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