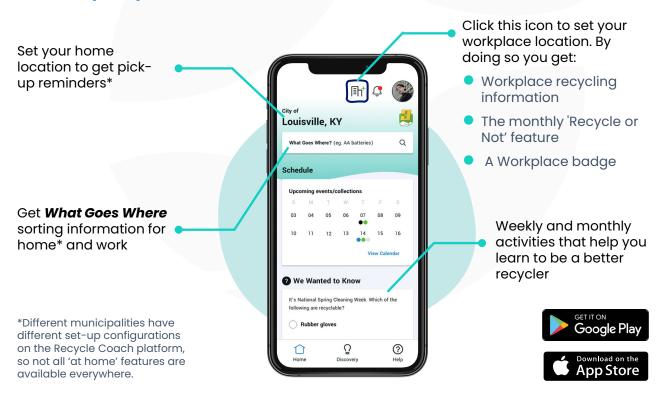
## **WE'VE BEEN TAUGHT TO RECYCLE.**

## NOW IT'S TIME TO LEARN TO RECYCLE CORRECTLY.

Across North America recycling is in crisis. People put things in recycling that belong in the trash, and things in the trash that belong in recycling. The environmental cost is astronomical as millions of tons of recyclable material is lost to landfill or incineration every year.

Unfortunately, many people believe the solution is to 'wish-cycle' – they put everything they think might be recyclable in their bin. This degrades the quality of recyclables and racks up hundreds of millions of dollars in processing fees annually. It has to stop. Fortunately, Recycle Coach at Work provides solutions though recycling education in the workplace.

Welcome to Recycle Coach at Work! Now you can learn to be a better recycler both at home and at work, with the 'What Goes Where' sorting tool, a monthly Recycle or Not feature and much more.





Recycle Coach is North America's largest recycling communication and education network, with over one thousand participating municipalities and millions of users. Recycle Coach at Work supports local recycling efforts by helping employees be better recyclers. Contact us at sales@recyclecoach.com for more information.

